

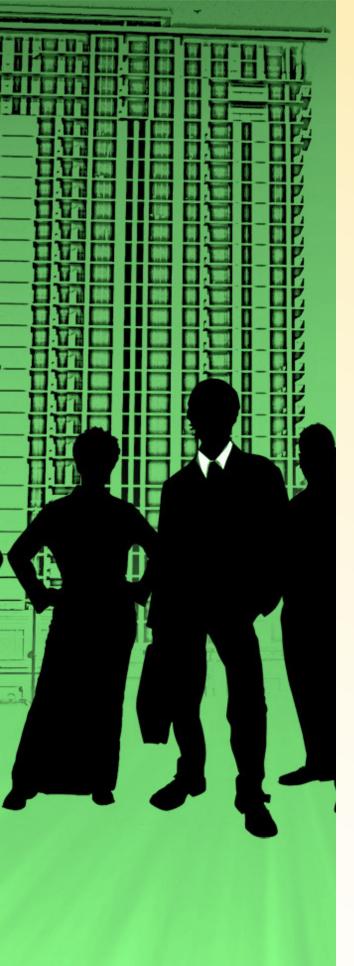
# WhereWhatWhen

A monthly family magazine of Jewish information, inspiration and opinion. Where What When, established in 1985, is Baltimore's liveliest Jewish magazine.

The Where What When is directed to the wide spectrum of Baltimore's Jewish community, and has become a powerful voice in the community. The magazine is circulated by mail and by newsstand throughout the mid-Atlantic Corridor.

The Where What When's timely articles and pertinent advertising have earned it the devotion and enthusiasm of its readers, including men, women and young people.

Contact Information
410 358-8509 410-358-5192
www.wherewhatwhen.com
adswww@aol.com



Reservation
Deadline

Publication Date

May 5, 2025

May 9, 2025

May 26, 2025

June 6, 2025

June 30, 2025

July 4, 2025

July 28, 2025

August 1, 2025

August 25, 2025

August 29, 2025

**September 15, 2025** 

**September 22, 2025** 

October 27, 2025

October 31, 2025

November 24, 2025

November 28, 2025

December 22, 2025

December 26, 2025

#### **Special Issues**

Rosh Hashana Sukkos Chanukah August 29 September 22 November 28



## **General Advertising Rates**

Cover	\$1	,300
Full Glossy Page		
(Page 2 or 3)		\$700
Full Glossy Page		\$600
	Regular	Contract
Full Page	\$350	\$250
1/2 Page	\$240	\$185
1/4 Page	\$150	\$115
1/8 Page	\$80	\$65
1/12 Page	\$45	\$35

#### Special 3X Packages

Full Page/3 Consecutive Issues....\$900 1/2 Page/3 Consecutive Issues....\$575

#### Mechanical Requirements

Full Page	7.25" W x 9.465" H
1/2 Page	7.25" W x 4.7" H
1/4 Page	3.55" W x 4.7" H
1/6 Page	2.35" W x 4.7" H
1/8 Page	
1/12 Page	2.35" W x 2.3" H



### **Instructions For Sending Ads**

- All fonts MUST be embedded in PDF.
- All ads need a border (or some sort or a clearly defined ad space, like a dark background).
- If a JPEG image (or photo) is being sent it must be at least 300 dpi (72 dpi is unacceptable). Images taken from websites are generally 72 dpi and low quality.
- COLOR ADS: All elements and images in the ad must be in CMYK (not RGB). All black TEXT must be made up of pure black (i.e. no cyan, magenta or yellow in addition to black).
- Ads must be sent to adswww@aol.com with the name of the business in the subject line.