

WhereWhatWhen

A monthly family magazine of Jewish information, inspiration and opinion. Where What When, established in 1985, is Baltimore's liveliest Jewish magazine.

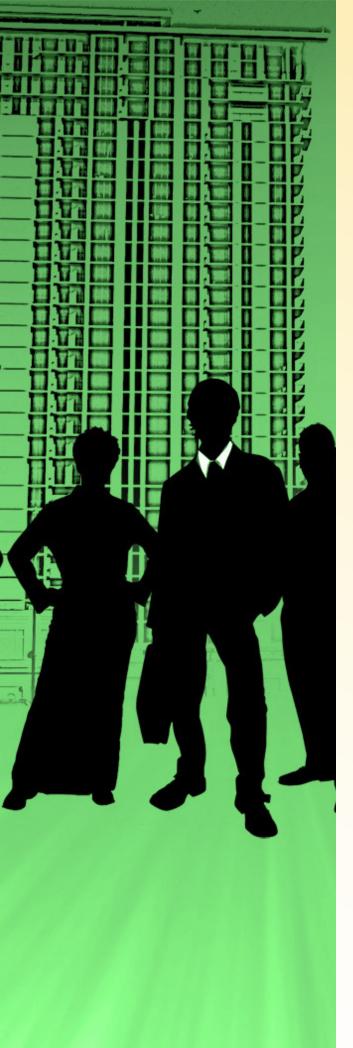
The Where What When is directed to the wide spectrum of Baltimore's Jewish community, and has become a powerful voice in the community. The magazine is circulated by mail and by newsstand throughout the mid-Atlantic Corridor.

The Where What When's timely articles and pertinent advertising have earned it the devotion and enthusiasm of its readers, including men, women and young people.

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www.wherewhatwhen.com

adswww@aol.com



Publication Date

Reservation Deadline

September 9, 2019 September 2, 2019

October 2, 2019 September 22, 2019

November 4, 2019 October 28, 2019

November 25, 2019 November 18, 2019

December 16, 2019 December 9, 2019



General Advertising Rates

Cover	\$1	,100
Full Glossy Page		
(Page 2 or 3)	\$600	
Full Glossy Page.	\$500	
	Regular	Contract
Full Page	\$299	\$220
1/2 Page	\$200	\$165
1/4 Page	\$130	\$100
1/8 Page	\$65	\$55
1/12 Page	\$35	\$25

Mechanical Requirements

Full Page	7.25" x 9.465"
1/2 Page	7.25" x 4.7"
1/4 Page	
1/6 Page	
1/8 Page	
1/12 Page	



Instructions For Sending Ads

- All fonts MUST be embedded in PDF.
- All ads need a border (or some sort or a clearly defined ad space, like a dark background).
- If a JPEG image (or photo) is being sent it must be at least 300 dpi (72 dpi is unacceptable). Images taken from websites are generally 72 dpi and low quality.
- COLOR ADS: All elements and images in the ad must be in CMYK (not RGB). All black TEXT must be made up of pure black (i.e. no cyan, magenta or yellow in addition to black).
- Ads must be sent to adswww@aol.com with the name of the business in the subject line.